

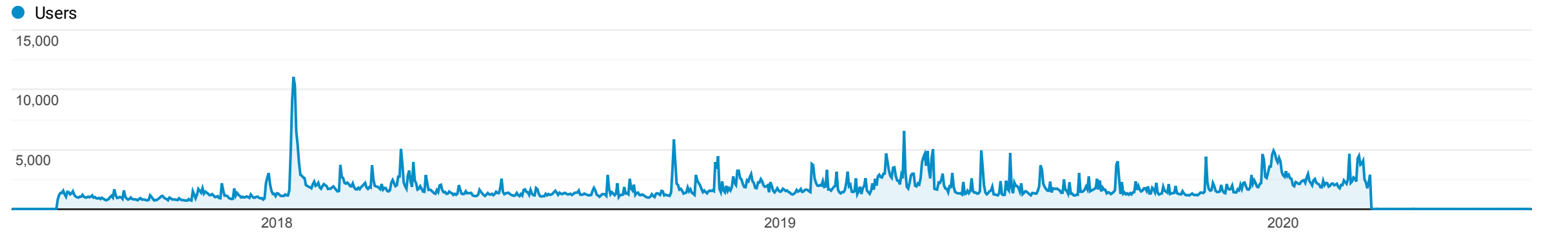
New vs Returning

All Users  
100.00% Users

Jun 23, 2017 - Jun 29, 2020

Explorer

Summary



User Type	Acquisition			Behavior			Conversions	eCommerce	
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	1,360,358 % of Total: 100.00% (1,360,358)	1,381,296 % of Total: 100.26% (1,377,763)	1,910,166 % of Total: 100.00% (1,910,166)	24.05% Avg for View: 24.05% (0.00%)	5.87 Avg for View: 5.87 (0.00%)	00:03:50 Avg for View: 00:03:50 (0.00%)	3,823 % of Total: 100.00% (3,823)	\$1,463,296.69 % of Total: 100.00% (\$1,463,296.69)	0.20% Avg for View: 0.20% (0.00%)
1. New Visitor	1,360,358 (85.49%)	1,381,296 (100.00%)	1,368,121 (71.62%)	18.65%	6.28	00:03:56	1,868 (48.86%)	\$595,234.26 (40.68%)	0.14%
2. Returning Visitor	230,934 (14.51%)	0 (0.00%)	542,045 (28.38%)	37.67%	4.84	00:03:35	1,955 (51.14%)	\$868,062.43 (59.32%)	0.36%

Rows 1 - 2 of 2